



**MARCH
PUBLISHING
LIMITED**

Islamic Finance Conference

Wednesday July 4th 2007

Reuters London Docklands Conference Centre

**Keynote speaker: Alderman John Stuttard
The Rt Hon Lord Mayor of London**

The target audience for this event are corporate users of Islamic Finance products & services.

It is clear that many people know of Islamic Finance, but relatively few know about Islamic Finance. The marketing drive for this event will also attract individuals and businesses that are prospective users of Islamic Finance products and services.

This event will stimulate an increased awareness of Islamic Finance and the importance of Shari'a compliant banking, insurance, investment & trading and will also promote the City of London as a centre of excellence for Islamic Finance.

The event is hosted by British Expertise www.britishexpertise.org who work very closely with UK Trade & Investment and the Foreign & Commonwealth Office. UK Trade & Investment is the UK government organisation that helps UK companies develop business internationally, and overseas companies seeking to locate in the UK. www.uktradeinvest.gov.uk

The conference facilitator will be Roy Leighton, Chairman of the Financial Services Sector Advisory Board (FSSAB).

Ian McCartney MP, Minister of State for Trade, Investment and Foreign Affairs fully endorses FSSAB.

The members of the FSSAB are:

Organisation/Representation

- 1 Roy Leighton (Chairman) NYMEX
- 2 Robert Gray (Deputy Chair) HSBC
- 3 Andrew Cahn UK Trade & Investment
- 4 Alderman David Brewer London Asia Capital
- 5 Sir David Wright Barclays Capital
- 6 Paul Sizeland City of London Corporation
- 7 Anthony Belchambers Futures & Options Association
- 8 Alison Hook The Law Society
- 9 Peter Linthwaite British Private Equities
and Venture Capital Ass
- 10 Jonathan Taylor London Investment Banking Association
- 11 James Sutherland Lloyd's of London
- 12 David Wheeldon London Stock Exchange
- 13 Graham Ward Price Waterhouse Coopers
- 14 Graham Kane UBS Global Asset Management (UK)
- 15 Richard Thomas Global Securities House of Kuwait
- 16 James Wilcox Prudential
- 17 Teresa Sayers Financial Services Skills Council
- 18 John Davie British Expertise
- 19 Amanda Harvie Scottish Financial Enterprise
- 20 David Read North West Development Agency
- 21 John Ansbro (rotating seat) Leeds Financial Services
Initiative & Daniel Dobson-Mouawad PRO Manchester
- 22 Michael Charlton Think London
- 23 Paul Wright Financial Services Authority
- 24 James Sassoon H M Treasury
- 25 Edward Whitley International Financial Services London
- 26 Angela Knight British Bankers' Association
- 27 Stephen Haddrill Association of British Insurers
- 28 John Ross Greater London Authority
- 29 Andrew Scott Confederation of British Industry

After the plenary sessions we are planning 'subject specific' sessions by industry experts to cover the Islamic view on subjects such as:

- Banking
- Insurance
- Investments
- Commodities and Carbon Trading
- Legal Frameworks to ensure compliance

The Securities & Investment Institute (SII) will be promoting the Islamic Finance Qualification, which is a ground-breaking qualification that covers Islamic finance from both a technical and Shari'a perspective, providing the first international benchmark in the area of Islamic finance. Please visit www.sii.org.uk/web5/infopool.nsf/HTML/qintifq for more info.

Why exhibit?

Effective sponsorship and exhibiting has been noted as a more robust medium than publications. The onsite experience is unique and the need for visitors to see and feel items and to talk to vendors cannot be matched in print and online. Exhibiting allows you to show new products and services, meet your present and potential clients and get a feel for what others in your market sector are up to as well as general trends.

Exhibition Package

Exhibitions provide the perfect platform from which to demonstrate your place as an industry leader. Extensive branding opportunities combined with the enhanced exposure to guests allow exhibitors a significant presence throughout the event. There are opportunities for delegates to visit the exhibitors throughout the event.

How can I get the most for my money?

Sign up now! The earlier you sign up with the event, the more opportunities you will have to utilise our marketing drive, our PR opportunities and media campaign.

The benefits of exhibiting are:

- Space for an exhibition stand up to 1 metre wide within exhibition area
- 2 free delegates places for your company or your clients
- Company name / logo on pre-event marketing
- Company name / logo displayed on publicity material
- Full public acknowledgement at the event
- Acknowledgement in event press releases
- Reduced advertising rates in conference guide
- Opportunity to distribute promotional material during the event.
- Access to opted-in attenders database, compiled from registration forms

The cost of exhibiting at the event is £3995 + vat.

The cost of “official supporter” at the event is £7995 + vat.
Inclusive all of the exhibitor benefits + **speaking opportunity + invitation to pre & post event receptions / events.**

Regular updates about speakers, topics for discussion and booking details are available by visiting
www.marchpublishing.co.uk/ifc.html

For further information please contact Jeff Tucker or Louise Fryett:

**March Publishing Ltd, South Fens Conference Centre,
Fenton Way, Chatteris Cambridgeshire PE16 6TT England
Telephone: +44 (0)1354 695599 Fax +44 (0) 5600 495621
E-mail info@marchpublishing.co.uk
www.marchpublishing.co.uk**