

# Grasp the global opportunity



## International Trade Forum

18 December 2008 – South London

We have revamped the successful 'Annual Export Luncheon' into a harder-hitting networking event aimed at providing the answers needed to help organisations to 'grasp the international trade nettle' in these difficult trading times.

Event includes: **Seminars, Debate, Discussion, Trade Show, Networking, Luncheon and Keynote Speech from the Minister.**

Meet service providers: Trade show  
from 9.00 am

Seminar & interactive session: **Debate the opportunity in India with others already successfully trading**  
from 9.00 am

Sharon Bamford of The UK India Business Council will be leading an interactive session on the opportunities and challenges for bilateral trade. India is a country of 1 billion people with GDP forecast at up to 7%.

Seminar & workshop: **China update: How can China provide the answers for increased business opportunities?**

Starts at 10.00 am

Presentation hosted by the China-Britain Business Council on how you can maximise on the China opportunity.

Seminar & workshop: **South Africa: What has this burgeoning market to offer UK businesses?**

Starts at 10.45 am

There is over £7 billion in bi-lateral trade with South Africa. Hosted by Brian Gallagher FRSA British Trade Commissioner, UK Trade & Investment featuring Shakeel Mughal, High Growth Market Specialist and Bryan Treherne, UK Trade & Investment and Michael Hodges representing IFSL.

Presentation: **Marketing in a recession**

Starts at 11.45 am

Professor Alan Barrell explores why it is important to develop new markets when the chips are down.

Interactive event:  
**International trade Q&A session**

Starts at 12.15 pm

Quiz industry experts on issues of importance and relevance to your business. Hosted by International Trade Focus Editor Roy Chegwin. Experts include Phil Morrison, CEO of Freightnet, John Davie of British Expertise and other leading industry experts.

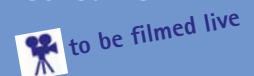
Luncheon: **3-course Christmas luncheon**

Starts at 1.00 pm



Gareth Thomas

**Keynote Speech: Gareth Thomas MP, Minister for Trade, Investment and Consumer Affairs.**



### Charity Draw

Return flight to Xiamen, China (with a free stop-over in Hong Kong) donated by Cathay Pacific. Pass to CIFIT, the world's largest trade & investment fair that takes place in Xiamen every September, donated by CIFIT and a weatherproof metal body digital camera, donated by Olympus.

Venue: **Addington Palace (near Croydon)**

Regular trams run from East Croydon British Rail Station, with a regular train service from London Bridge, Victoria, Clapham Junction, Gatwick and the south coast.

Car parking is available at the venue which is only accessible from the eastbound section of Gravel Hill (A212).

For further info and to book your place(s) visit [www.marchpublishing.co.uk](http://www.marchpublishing.co.uk)

Book 10 places and only pay for 9, equivalent to just £89.55 + vat per head.



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The Minister is confirmed to speak. Q&A and seminar speakers may change without prior notice.

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