



Grasp the global opportunity

A hard-hitting event that tackles the reality of international trade in today's unprecedented times

International Trade Forum – Reading

China Update : How can China provide the answers for increased business opportunities?

Presentation hosted by the China-Britain Business Council on how you can maximise on the China opportunity.

International Trade Question Time:

Hosted by Question Time icon, Broadcaster and journalist, Peter Sissons.

This is your chance to ask our panel of experts for all the answers you need on doing business around the globe in these difficult times. Panellists include Ross Walker, Senior Economist, RBS, John Davie of British Expertise, Susan Haird, Deputy Chief Executive, UKTI, Phil Morrison, CEO, Freightnet, Hugh Davies CMG, Chairman of the China Association and CBBC Board Member plus other leading experts.



Hugh Davies with Deng Xiaoping

Hugh Davies CMG - Chairman of the China Association and CBBC Board Member. Hugh was born in India and educated at Cambridge, followed by 33 years HM Diplomatic Service, specialising in China. Served: Hong Kong (twice), Peking (twice), Bonn, Paris (OECD). His final posting was as Ambassador negotiating the handover in Hong Kong (1993-97). He was then employed by, successively: Prudential, MG Rover, Old Mutual - all seeking China help. Hugh is now a consultant with Orient Asian Partners working on VC & PE projects in China.



Peter Sissons



Ross Walker



Susan Haird



Phil Morrison

20 November 2008
09:30 – 14:30
Reading Town Hall

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