

# International TradeFocus

Dear Sir / Madam,

International Trade Focus (formerly Export Focus) is a full colour magazine aimed at all those involved in international trade. Each issue carries news about global investment opportunities and international trade events, news articles and press releases of interest to all industry sectors. It also features important news, updates and information from **UK Trade & Investment**, the UK government organisation that supports companies in the UK trading internationally and overseas enterprises seeking to locate in the UK, **HM Revenue & Customs**, **The Institute of Export, BExA** (The British Exporters Association) **The British Chambers of Commerce**, and **BIFA** (British International Freight Association). The magazine is circulated to **6,000** managers and senior executives involved in international trade in the UK.

**International Trade Focus is essential reading for anyone involved in international trade and is also available at [www.internationaltradefocus.com](http://www.internationaltradefocus.com)**

## Features List 2007

Each edition will feature general news and features on subjects including:

Finance, credit insurance, insurance, currency exchange, freight & transportation, HM Revenue & Customs updates, IT and software solutions, export & import documentation and training courses, as well as a diary of events & exhibitions etc.

**Spring 2007** (copy deadline 30.04.07) **Hong Kong & China feature**

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**Summer 2007** (copy deadline 07.06.07) **The Middle East**

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**Autumn 2007** (copy deadline 07.9.07) **The enlargement of Europe**

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**Winter 2007** (copy deadline 09.11.07) **South & Southern Africa**

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in association with  
**UK  
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& Customs**



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